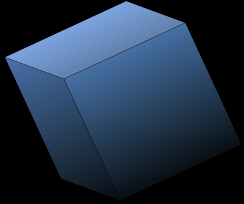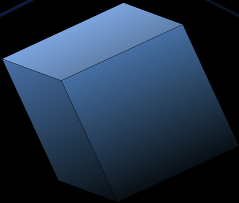# AI-BACH.COM

PROJECT MUSE & CO-FOUNDER: AMBRE_AI

Ambre_ai, one of the biggest Instagram influencers specialized in AI (521k followers), carries the image of BACH.
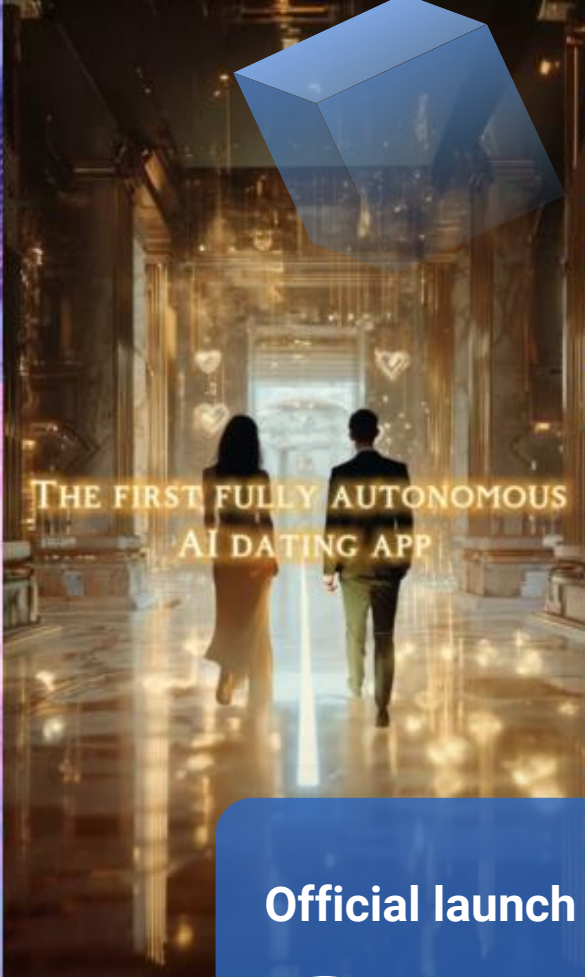
Role: Embody the project's media visibility, boost BACH's notoriety and credibility with investors, and provide a strategic vision as co-founder.

CHRONOLOGICAL ROADMAP

Q1 2025

Marketing Offensive & Initial Launch of the $BACH Token

Official launch of the $BACH Token (January 27)

Publication of the Smart Contracts: transparency on the audit.

Launch communication: social networks, official website.

MASSIVE MARKETING CAMPAIGNS

Additionally, our marketing efforts will continue and expand throughout the Q2 and Q3 development phases, ensuring ongoing community growth, sustained investor engagement, and broader project visibility.

$BACH Airdrop Campaign

- Targeted distribution of tokens to create initial traction, attract early adopters, and build the community.
- Dedicated landing page, tutorials, participation forms.

Telegram Ads Campaign (crypto channels)

- Sponsored ads on influential crypto Telegram channels.
- Organization of giveaways, contests, and surveys to boost engagement.

Organic Growth on Social Networks (X/Twitter, Telegram, Discord)

- Regular posts on the project's evolution (development, partnerships).
- Opening of an official Discord with thematic channels (suggestions, troubleshooting, AMA).
- Recurring AMA (Ask Me Anything) to strengthen proximity with the community.

Collaboration and Campaign with Specialized Influencers on Instagram, X, YouTube, and TikTok

- Creation of video content, lives, and sponsored posts focused on crypto and AI.
- Highlighting the tokenomics and the "AI Dating" concept.
- Explanatory videos on BACH, interviews, user feedback.

Advertising on Crypto Media

- Sponsored articles and banners on crypto sites (CoinGecko, CoinMarketCap, CryptoSlate, Dexscreener, etc.).
- Targeted press relations to reach specialized media (BlockWorks, Cointelegraph, etc.).

SEO & Growth Hacking (Start)

- Basic optimization of the official website's SEO.
- Creation of landing pages and blog content (articles on AI vision, use cases, and tokenomics).
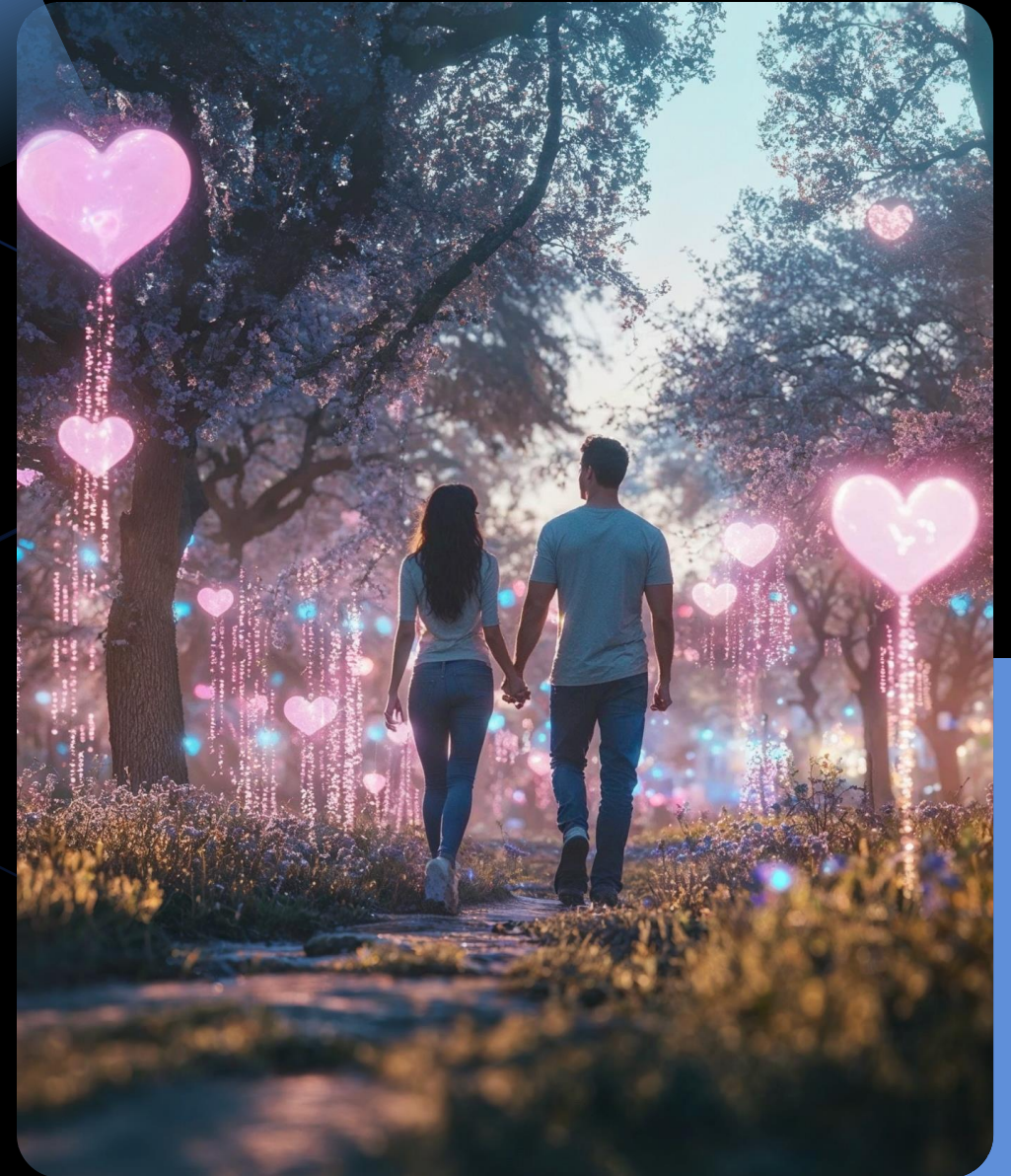- Targeted and automated email campaigns.

LISTING ON A MID-TIER CEX

- Partnerships with mid-level exchange platforms.

- Official announcements (Twitter Spaces, AMA on Telegram).

- Creation of a $BACH Purchase Guide to simplify onboarding.

PRIVATE INVESTOR ROUND (OTC & INVESTMENT)

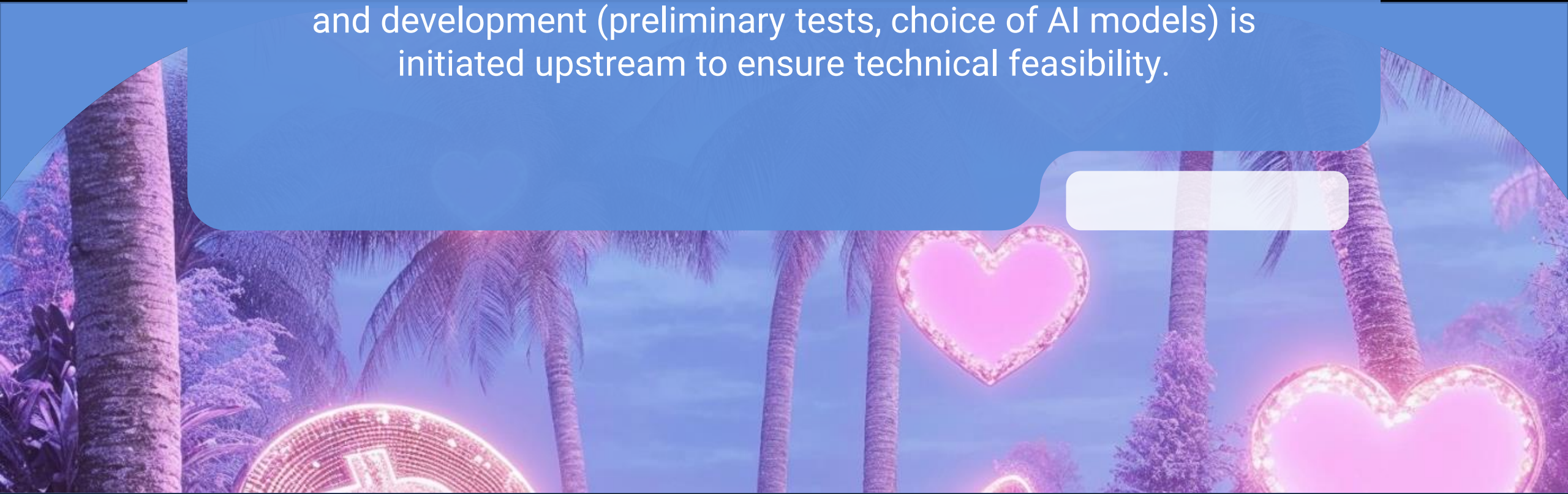Finalization and closing of negotiations with strategic investors.

Issuance of $BACH tokens OTC to finance development and marketing.

R&D ALREADY UNDERWAY

Although the formal "Alpha phase" starts in Q2, research and development (preliminary tests, choice of AI models) is initiated upstream to ensure technical feasibility.

"AI Agent Dating" Multi-Platform Extension (Extra Tools)

Conversation Automation on Other Platforms (Tinder, Bumble, etc.)

- Interface to connect an external dating profile.
- Configuration of a Persona (info, objectives) so the agent handles the conversations.
- Compliance with API policies or automation via overlay.

Ongoing Partnerships & Referral Program

- Referral Program: rewards in $BACH for each new active referral.
- Collaboration with new crypto & tech communities to maintain a flow of new users.

Q2 2025: LOCK & VESTING + TECHNICAL ALPHA PHASE

Lock and Vesting of Foundation & Investor Wallets

❤️ Implementation of a vesting contract for the team, the foundation, and private investors.

❤️ Public schedule to reinforce community transparency and trust.

ALPHA PHASE (TECH): START OF APP DEVELOPMENT

Architecture & Design

▸ Drafting of functional and technical specifications (extension of R&D).

▸ Choice of infrastructure (Cloud, database, CI/CD).

▸ Possible setup of a microservices structure (AI service, matchmaking service, etc.).

Back-end Python (LLM)

▸ Selection/implementation of an open-source model (LLaMA, GPT-J, or equivalent).

▸ Creation of a unified API (FastAPI, Flask, or Django) to manage:

▸ User registration and authentication.

▸ AI conversations (conversational endpoints).

▸ Matchmaking (basic compatibility).

▸ Integration of web3 libraries (interaction with the $BACH smart contract).

Front-end Flutter (MVP)

▸ High-fidelity mockups of the interface (black mirror concept): welcome screens, onboarding, dashboard.

▸ Development of the first functional screens (user profile, AI Persona configuration, Soulmate page, results, etc.).

▸ Connection to back-end endpoints for initial conversation tests.

Internal Alpha Tests

▸ Unit and integration tests on a small group of beta testers.

▸ ⬚ Fixing of blocking bugs and gathering UX/UI feedback.

CONTINUOUS IMPROVEMENT OF MARKETING CAMPAIGNS

Monitoring KPIs: number of $BACH holders, trading volume, social media engagement.

Adjusting marketing messages (newsletters, AMA, etc.).

SEO & GROWTH HACKING (ADVANCED)

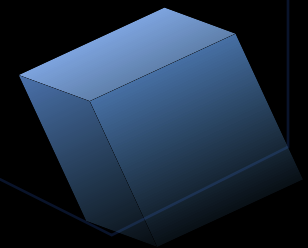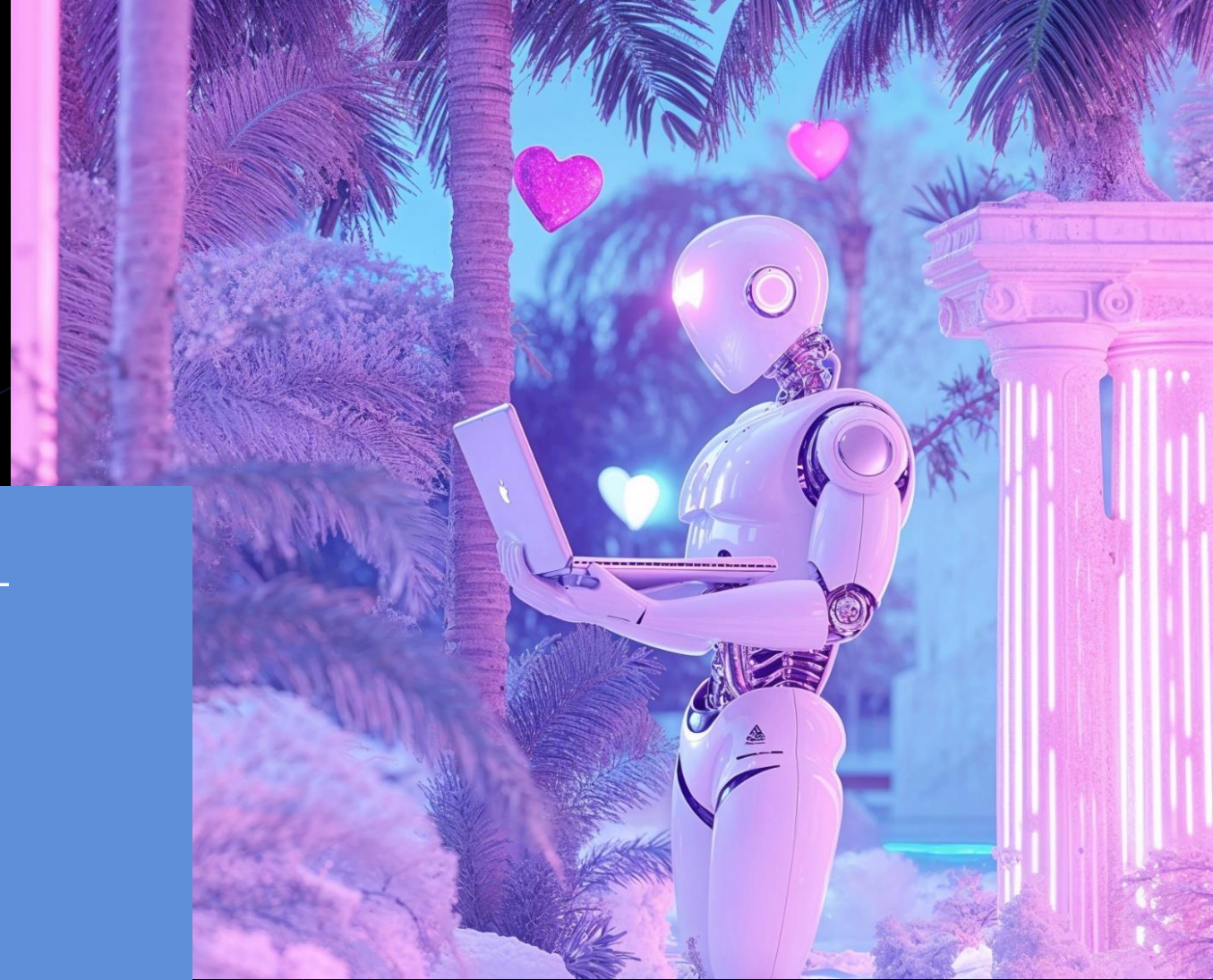Redesign of the Official Website by award-winning graphic designers.

Advanced SEO optimization (technical + editorial).

Creation of landing pages and blog content (AI vision: the online dating revolution, $BACH use cases).

Segmented email campaigns (investors, early adopters…).

Q3 2025: PUBLIC BETA & TECHNICAL EVOLUTION

Public Beta Launch

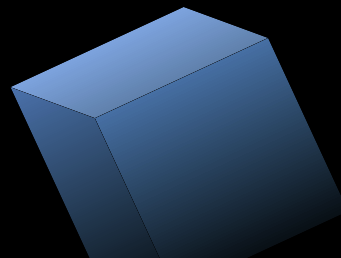Opening of registrations (waiting list, progressive access).

Basic functionalities:

▸ AI-to-AI conversation (text only, rudimentary face detection).
▸ Minimal filtering (interests, location).

Integrated feedback module to gather tester opinions.

IMPROVEMENT OF THE AI ENGINE & START OF FACE DETECTION

Fine-tuning the LLM: taking into account real conversations to improve relevance.

Face Detection Module (v1):

▸ Integration of OpenCV or MLKit to detect faces.
▸ Secure storage/analysis (hashing, encryption).
▸ Initial visual scoring algorithms.

Load & Scalability Tests: simulation of thousands of simultaneous conversations, latency optimization (auto-scaling, load balancing).

PRELIMINARY GAMIFICATION

Simple missions (e.g., "Get 10 compatible matches").

Small rewards in $BACH to encourage participation.

Rudimentary leaderboard (top testers, success rate).

MARKETING & COMMUNITY REINFORCEMENT

Ongoing Telegram Ads campaigns, X/Twitter, crypto media.

Possible webinars or meetups to present the AI.

Discord Building: support channels, "beta feedback lounge," voice events.

ADVANCED FEATURES IN THE MAIN APPLICATION

Speech-to-Text & Personalization

▸ Voice module: send an audio message, converted into text for the AI and automatic persona setup by steps.

▸ Dynamic adjustments of the conversation style (humorous, formal, etc.) based on intonation/content of the audio.

BACH Marketplace & Complete Gamification

▸ "AI upgrades" store (speed, style, gamification), Persona skins, visibility boosts, etc.

▸ Daily/weekly challenges (e.g., "Get 5 highly compatible matches in 24 hours").

▸ Advanced leaderboard: assesses interaction quality, originality of conversations, etc.

Top Soulmate Boost

▸ Priority system to match with high compatibility profiles before others.

▸ Improved "queue" management to maximize highly compatible encounters.

Q2 – Q3 2025: CONSOLIDATION & TIER 1 CEX LISTING

Negotiation and Listing on Tier 1 CEX (Bitget, KuCoin, OKX, etc.)

- Advanced discussions to be listed on top-tier exchange platforms.
- o Official announcements, AMA with the CEX, contests, joint marketing campaigns.

Major Upgrade of the AI Engine

- Transition to a more powerful LLM or a custom optimized version (better coherence, less latency).
- Deeper contextual understanding: memorizing conversation history, adapting style in the long term.

Special Events & Community

- Organization of virtual speed dating, themed events.
- o Development of the BACH brand in the crypto ecosystem and the dating/AI sector.

Infrastructure & Security

- Regular smart contract audits.
- Penetration testing and enhanced monitoring (Kubernetes, centralized logs).
- Continuous optimization to handle growth (auto-scaling, specialized microservices).

Q4 2025: OFFICIAL LAUNCH & MASS MARKETING CAMPAIGN

1 — Official Launch of the "Fully Autonomous AI Dating" App

▶ Stable version including autonomous conversational AI, Face detection v2, enriched Gamification, basic Marketplace, Fee Switch (25% redistributed) & Burn (50%).

▶ o Monetization (in-app purchases in $BACH).

2 — Mass Marketing Campaign

▶ Mainstream influencers: lifestyle, tech, dating, in addition to crypto influencers.

▶ Targeted ads on Instagram, TikTok, Facebook Ads for a broad audience.

▶ Press Articles: mainstream media (Forbes, TechCrunch) and specialized (Cointelegraph).

▶ Launch Events: Twitter Spaces, Discord Stages, Telegram, etc.

3 — Real-Time Maintenance & Support

▶ Traffic monitoring (new users).

▶ Support team to handle bugs and tickets.

▶ Analytics dashboard (retention rate, volume of conversations, etc.).

Q1 2026: MATURITY & INTERNATIONAL EXPANSION

01.

Full Feature Version & Worldwide Localization

▸ Application translated into multiple languages.

▸ Cultural adaptations (conversation style, regional preferences).

▸ Complete functionalities (ultra-fast AI conversation, advanced Face detection, rich Marketplace, community events).

02.

Product Diversification & Future Innovations

▸ Augmented Reality: virtual "dates" in AR.

▸ Mixed Reality AI: 3D avatars, emotion recognition.

▸ Potential partnerships with other Web3 projects to expand the ecosystem.

03.

Maintaining Leadership & 2026+ Roadmap

▸ Ongoing innovation strategy: AI optimizations, new burn and redistribution mechanisms.

▸ Community governance (possible DAO) to involve $BACH holders.

DETAILED TECHNICAL DEVELOPMENT: KEY PHASES

Pre-Alpha (Design & R&D)	Alpha (Q2 2025)	Beta (Q3 2025)	Official Release (Q4 2025)	Pre-Alpha (Design & R&D)
01.	**02.**	**03.**	**04.**	**05.**

01.
- Specifications: user stories, user journeys (Persona setup, Chat, Marketplace…).
- UI Prototyping: Figma/Sketch mockups for onboarding, AI chat, gamification.
- Architecture:
  - SQL database (PostgreSQL) for profiles and conversations.
  - NoSQL (MongoDB/Redis) for real-time management.
  - Microservices (one conversational AI module, one matchmaking module, one marketplace module).

02.
- LLM Integration
  - Choice of an open-source model (GPT-J, LLaMA, Falcon, etc.).
  - Initial fine-tuning on a "dating" dataset for an adapted conversational style.
- Python API (FastAPI / Flask / Django)
  - REST/GraphQL endpoints for authentication, profile management, sending/receiving messages.
  - o Basic matchmaking (age, interests).
- Flutter Front-End (MVP)
  - Registration screens, AI configuration, minimal chat.
  - Connection to back-end endpoints.

03.
- Face Detection v1
  - OpenCV/MLKit: face detection, basic visual affinity scoring.
- LLM Improvement
  - Managing thousands of conversations in a pipeline.
  - Adjusting style (humor, seriousness, etc.).
- Basic Gamification
  - Leaderboard (tracking matches, achievements).
  - Simple missions (achieve X compatible matches).
- Security & Encryption
  - TLS/SSL + encrypted DB.
  - Tests against injections, XSS, etc.
- End of Q3: Addition of Advanced Features
  - Speech-to-Text, Marketplace & Complete Gamification, Top Soulmate Boost.

04.
- Face Detection v2
  - More accurate deep learning, consideration of declared visual preferences.
- Advanced AI Conversation
- Extended conversation memory (avoid repetition), possible connection to external APIs.
- Marketplace & Web3
  - Full integration of the $BACH wallet for in-app purchases.
  - Smart contract Fee Switch (25% redistributed) + Burn (50%).

05.
- "AI Agent" Extension for External Apps (Tinder, Bumble…)
  - Automated conversation scripts, driven by the BACH back end.
- In-Depth R&D
  - Hybrid recommendation (visual + semantic).
  - Semi-supervised moderation (automatic blocking of inappropriate behavior).

CONCLUSION

Q1 2025: Major marketing offensive (Airdrop, multiple influencers, Telegram Ads), mid-tier CEX listing, and community reinforcement.
(Multi-platform "AI Agent" extension for Tinder, Bumble, etc.)

Q2 2025: Tech Alpha (architecture, AI back end, Flutter MVP front end), lock & vesting.

Q3 2025: Public Beta + deployment of advanced features (Speech-to-Text, Marketplace & complete Gamification, Top Soulmate Boost).

Q2 – Q3 2025: Consolidation + Tier 1 CEX listing (Bitget, KuCoin, OKX…), more efficient AI engine.

Q4 2025: Official launch (Face detection v2, autonomous AI, burn & fee switch) + mass marketing campaign.

Q1 2026: Maturity and international expansion (localization, partnerships, AR/3D, etc.).

THE FIRST FULLY AUTONOMOUS AI DATING APP